

# Live & Work Highlight Report

## January 2014



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<b>Aims &amp; Objectives</b>	<b>Current Status:</b>
<p><b>We are trying to increase the desirability of Rhyl as a place in which to live, work, invest and do business.</b></p> <ol style="list-style-type: none"> <li><b>1. To create neighbourhoods which people will choose to live in throughout the town</b></li> <li><b>2. To improve access to jobs, both in the town itself including those in the growing maritime sector, and also to those at nearby centres of employment</b></li> <li><b>3. To develop a sense of pride in the town locally, and enhance its reputation further afield</b></li> </ol>	<b>ORANGE</b>
	<b>Previous Status:</b>
	<b>ORANGE</b>

### What's going well?

#### Green Links

A website for the Green Links Route is currently being put together. Quotations for the Information Portals are currently being scored - 2 in Conwy and 2 in Denbighshire and which will be located at Rhyl Harbour and the Scala Cinema, in Prestatyn. Visitor Counters are to be installed and a Monitoring Plan has been drawn up. The Car Park at Marsh Tracks has now been surfaced and some artwork is being developed.

#### Area Renewal

##### *Phase 12/2 - Nos. 11a - 29 Church Street, Rhyl*

This phase commenced in September 2013 and is approx. 50% complete. It involves the refurbishment of the external envelope of 9no. large terraced properties and also damp proofing, electrical/heating upgrades internally. B&W Builders are the contractors and completion is anticipated in May 2014.

##### *3 Brighton Road, Rhyl*

This is an eyesore property in a prominent central Rhyl location and is being carried out as an individual property refurbishment under the Renewal Area Scheme following previous works in Brighton Road. Works will involve the complete renovation of the external envelope and heating and electrical upgrades internally. Work is anticipated to commence in February 2014.

##### *Phase 13/1 - Nos. 16-40 Brighton Road (evens only), Nos 1-4 Thorpe Street & Nos 43-49 Bath Street (evens only), Rhyl*

This is the next proposed Renewal Area Phase for 2014-15. We have written to all eligible property owners in December but have had a disappointing response with only 10 expressions of interest. Initial surveys will commence in January 2014.

#### Coastal Defence (Phase 3)

Please see agenda Item (3)

## Arbed

Discussions have been continuing with the principal contractor about how take up of the “Year 2” phase by property owners in the Rhyl West 3 area might be increased and whether there are any opportunities for local sub-contractors to undertake some of the work required.

## What concerns us and what are we doing about it?

The need to develop a more coherent and focussed approach to making Rhyl a more attractive place to live and work was recognised at the Review in November 2012. This work will be progressed through the development of a Town & Area Plan for Rhyl.

## Outlook

Rhyl currently fares poorly when compared with other North Wales locations as a place to choose to live or set up business. There are a number of reasons for this, including the poor image of the town and distance from the A55. That said, it has some significant assets which we are perhaps not making the most of, including an attractive setting with beach and easy access to countryside, along with affordable property prices. Activity and results in all the regeneration workstreams will be required to start to improve the situation, but there is also a need for the more focussed investment strategy for the town.

## Completed Projects

Rhyl Cut Fisheries

Glan Morfa Mountain Bike Track

## Committed Projects

*A commitment has been made to deliver the project and the necessary funding is in place.*

Project	Lead Organisation	Forecast Completion	Delivery Confidence
Rhyl High School	DCC	Sep 16	GREEN
Green Links	DCC	Nov 14	GREEN
Area Renewal	DCC	Mar 14	GREEN
ARBED	WG/Willmott Dixon	Mar 15	YELLOW

## In Development

*Feasibility or ongoing development of the project is underway.*

Project	Lead Organisation	Comments
Coastal Defence Phase 3	DCC	Please see agenda Item (3)
Green Infrastructure Strategy	DCC	Strategy currently being developed by consultants (managed by Planning) and in final draft stage. This will require adoption as a policy for developments
H Bridge cycle priority scheme	DCC	Scheme has been amended to incur a traffic light system and is due to be implemented in 2014/15.

Rhyl New School Project	DCC	
Live & Work Strategy development	DCC	The process for developing the Rhyl Town & Area Plan will enable consideration to be given to development of a strategy to approach to increase the desirability of Rhyl as a place in which to live, work, invest and do business.

## **Under Consideration**

Consideration is being given to potential future priority projects for this work stream as part of the process for developing the Rhyl Town & Area Plan and details of these will be brought to the Board for further consideration in due course.